The Consumption of Black Death
Izzy Mizell, Women, Gender, and Sexuality Studies
Dr. Kim Butler, Ph.D

Major Findings
1. Lack of censorship of police murder videos with Black victims (CNN 2021)
   • Ashli Babbit vs. George Floyd, Eric Garner, and Philando Castile
2. Increased numbers of views on police murder videos with Black victims
   • James Boyd
     • 1,433,567 views, uploaded on Mar 25, 2014
   • George Floyd
     • 13,437,062 views, uploaded on June 1, 2020
3. Racial Capitalism
   • Corporations continue accumulating capital by making anti-racism statements
   • Nike anti-racism statement
     • Do not offer equal opportunity
     • 4.8% of Nike directors are Black; 72.7% of Nike directors are white
   • Gibbes Museum of Art in South Carolina
     • Jewelry collection entitled “Wear Their Names”

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